



2020 On-site appoints Alexis McLaughlin as Chief Executive Officer, Closes Over \$5MM in Series B Financing and Named to the Inc. 5000

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BOSTON--(BUSINESS WIRE)--2020 On-site (2020), America's leading provider of on-site vision care for businesses and schools, serving over 450 leading employers, announced the appointment of Alexis McLaughlin as 2020's new Chief Executive Officer. McLaughlin will also join 2020's Board of Directors. The Board worked closely with Berglass+Associates in locating and hiring Alexis.

Most recently, McLaughlin was SVP/General Manager of Retail Licensed Brands at Luxottica Retail, where she was responsible for \$500MM in revenue across 1,000 stores in North America. In her role, McLaughlin led the systematic growth of Target Optical and the strategic optimization of Sears Optical.

With nearly a decade of vision care industry experience, McLaughlin is a proven business and organization builder, best known for driving growth and innovating the retail optical experience. Prior to Luxottica Retail, she oversaw new product innovation and commercialization at Pepperidge Farms and held senior leadership positions in brand management and new product development at General Mills.

"We are delighted to have such a talented and experienced executive as Alexis joining 2020," said Anthony Morris, Chairman of the Board. "Alexis's proven track record of strategic growth and innovation makes her an ideal fit as we realize our future potential in the marketplace."

"I am incredibly excited for Alexis to lead 2020 in the next stage of our growth and expansion," said Howard Bornstein, the company's founder. "She shares our passion for growth and her strategic insight and ability to execute will be instrumental as we accelerate our growth."

In today's announcement, McLaughlin said, "This is an exciting time to be joining the talented team at 2020, as we work to strengthen our foundation, all with an eye on leveraging opportunities to drive value from this industry-leading, one-of-a-kind platform."

2020 also announced the closing of its Series B Financing in June 2018, led by Morningside Ventures, with over \$5MM in new capital to accelerate 2020's growth.

On August 15, 2018, [Inc. Magazine](#) ranked 2020 as #211 on the 2018 Inc. 5000, a compilation of the 5,000 fastest growing companies in the United States based on revenue growth over the past 3 years. 2020 also ranked #17 nationally for Healthcare, #3 in Massachusetts overall and #1 in Massachusetts for Healthcare.