



Delivering Good Names Retail and Fashion Leader Andrea Weiss as Board Chair

Weiss to Broaden Organization's Mission to Create Socially Good Programs for Retailers and Brands

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NEW YORK--([BUSINESS WIRE](#))--Delivering Good, a nonprofit organization dedicated to providing brand-new, quality necessities to families facing the challenges of poverty and disaster, announced today that Andrea Weiss has been named Board Chair. A retail pioneer, active board member and early innovator in the commerce space, Weiss will help Delivering Good expand its charitable mission by building new partnerships with retailers, brands and manufacturers.

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Weiss will work closely with Lisa Gurwitch, President and CEO of Delivering Good, as the organization extends its core mission of providing brand-new items such as clothing, coats, shoes, backpacks, home goods and infant supplies to families and individuals who do not have the ability to purchase them. Through partnerships with local nonprofit partners, Delivering Good helps low-income and disaster-impacted communities strengthen and rebuild, supporting these communities' efforts long after other sources of help have receded.

“Andrea has the experience and expertise needed to support our next chapter of growth and innovation,” said Gurwitch. “Her leadership experience, marketing and retail knowledge, and strategic capabilities will be crucial as we broaden our focus to help our retail and brand partners deliver more good through far-reaching social responsibility programs. We're thrilled to have such a skilled, influential leader on our board and I personally look forward to working closely with her as we grow.”

Weiss serves on the board of directors for RPT Realty, Cracker Barrel and Nutrisystem, and as a member of the North American advisory board of SAP. An early innovator in multichannel commerce, Weiss has been a key player in retail's transformation into the digital space, and her extensive experience includes developing business strategies and execution plans for leading retailers and brands. Weiss is also co-founder of The O

Alliance, a new consulting model designed to align retailers' organizational practices with today's digitally savvy consumers. Weiss previously served on the boards of Chico's FAS and Pep Boys.

"We're now expanding our efforts by partnering with companies to build social good into their DNA," said Weiss. "Delivering Good's ultimate mission of providing dignity and hope to those who need it most resonates deeply with me. By working with a wide network of product donors in the apparel, home and children's segments, the organization has delivered more than \$1.8 billion worth of necessities to the neediest individuals worldwide."

Weiss succeeds Allan Ellinger, who cofounded Fashion Delivers and served as Delivering Good's Chairman for several years. He will continue to serve on the organization's board of directors.

Delivering Good hosts an annual fundraising gala in November and will hold its annual Women of Inspiration Luncheon in June.

About Delivering Good

Delivering Good, Inc. (formerly K.I.D.S./Fashion Delivers) is a 501(c)(3) nonprofit and the charity of choice for new product donations made by hundreds of companies in the fashion, home and children's industries. Donating new merchandise provides these companies with a simple and effective way to help millions of kids, adults and families facing poverty and disaster each year. Since 1985, over \$1.8 billion of donated product has been distributed through our network of community partners. Learn more at Delivering-Good.org.